



MEMBER INFORMATION

January 2008

40th anniversary to ISBB

Israel Sports Betting Board is celebrating its 40th anniversary beginning of January.

Inaugurated on January first 1968, ISBB is one of the leading organisations in Israel with high reputation and public confidence. During 4 decades ISBB allocated Billions for the advancement of the Israeli sports and initiated the building of most modern sports infrastructure all over the state.

It is very symbolic that on the eve of the 40th anniversary ISBB reached a new record income of 300 Million Euro. In the last 4 years the income of ISBB was more than doubled which allows the organisation to be involved in 5 new infrastructure projects with an investment of 120 Million Euro over the 3 coming years. "We are intending to build more than 600 venues including stadiums, halls, minipitches, an Olympic swimming pool and open space fields for free community sports activities. ISBB also allocated 20 Million Euro for advancing women activities. We believe that our initiatives will cause a revolution in sports culture in Israel and contribute for a better society", says Gideon Brickman, the Chairman of ISBB.

ISBB is proud to host on April in Tel-Aviv the General Assembly of EFP (European Football Pool) as a milestone of its celebrations.

Source:
Baruch Dagon, International Relations Manager, ISBB